



Many residents have been inquiring about the new construction taking place along North Avenue in the Village of Webster. The North Avenue Connector Project and the current activities are part of a multi-year effort that began in 2012 with the creation of a plan to improve parking, circulation and pedestrian/bicycle safety along Routes 404 and 250 in the Village (CAP Study). Based on the findings from the CAP Study, the Village applied for and was awarded \$811,000 in Federal Transportation funds in 2014 for new sidewalks, streetlights, signage and pedestrian/beautification enhancements along North Avenue from 4-Corners to Orchard Street. While the Village of Webster was finalizing the design and engineering of these improvements, the New York State Department of Transportation coordinated with the Village and also began implementing the CAP Study through pedestrian and bicycle improvements to the same corridor in 2015. Together, these State and Local/Federal projects represent an investment of over \$3.5 million into North Avenue since 2015.

The North Avenue Connector project is now in the final stages of construction, and will be capped off with the completion of the central gateway element at the intersection of 250 and Route 104. The pavilion and integrated signage feature is the focal point of the Village's effort to establish a strong, recognizable brand for the community. It is also intended to welcome and educate visitors that they have indeed entered a community that is separate and distinct from the surrounding Town of Webster. The structure offers numerous design elements that recognize the history of the Village as the center of commerce and activity in the formerly rural/agrarian Webster community at the turn of the 20th Century. The use of cobbles in the sign and pavilion base pay homage to the many historic cobblestone structures still standing within the Village core. Architectural details of the pavilion are reminiscent of the former Baggage Depot structure that was recently disassembled to make way for new development on North Avenue. Even the weather vane recalls the roots of Webster as a central player in the early 1900s apple industry. The Pavilion structure itself will offer a respite for users of the Route 104 Trail, offering seating and in future phases, interpretive and information signage about the history of the Village as well as current businesses and available services. The Village of Webster Board of Trustees and Staff are proud of these investments in our community, and are hopeful they beautify and enhance the safety of residents and visitors to our growing Village.