VILLAGE OF WEBSTER SECURES FUNDING FOR $1 MILLION PROJECT TO IMPROVE
COMMUNITY GATEWAYS AND ENHANCE PEDESTRIAN AND BICYCLE SAFETY.

The Village of Webster, NY has received over $811,000 in Federal Highway Administration
funding towards the revitalization of the North Avenue corridor from Main Street north to
Orchard Street. The $1+ million North Avenue Connector project will include improved sidewalks,
crosswalks, and bicycle lanes to improve pedestrian and bicyclist safety. The project will also
invest in lighting, signage and gateway features to enhance corridor aesthetics and create a
positive first impression for visitors to the community.

“This grant is a significant achievement for the Village of Webster and will have a positive
impact on the North Avenue Corridor by improving the travel experience for residents,
workers and patrons to local businesses,”
~ John Cahill, Mayor Village of Webster

The North Avenue Connector Project will follow planned investments by NYSDOT to conduct
roadway resurfacing and striping changes in 2015. Upon completion in 2017, the project will
culminate over $2 million in public investment along the corridor, leverage over $10 million in
private sector investment, and create 5-8 construction jobs.

The project was made possible through a public-private partnership between the Village of
Webster, private property owners, NYSDOT and the Webster Community Coalition for Economic
Development (WCCED). As the community’s economic development organization, WCCED staff
coordinated the development of the project and the formulation of the grant application in
conjunction with Village leaders. The Village secured private sector funding in support of the local
required match, further bolstering the public-private nature of the project.

“The North Avenue Connector project is a significant economic development initiative that
will support continued private sector investment in the Village of Webster.”
~ Matt Chatfield, Economic Development Specialist, WCCED

The project obtained broad bi-partisan political support at the local, state and federal levels,
including endorsements by State Senator Michael F. Nozzolio and US Senator Charles E. Schumer.

The project is anticipated to enter the design phase in Spring 2015, with completion of
construction anticipated in 2017.

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Figure 2

Village of Webster
North Avenue Connector Project
2014 Transportation Alternatives Program Funding Application

Segment A
Segment B
Segment C

Orchard Street
Donovan Park
Western Avenue

Commercial Street

Kittelberger Park

May Street

Route 104 Expressway

Reynolds Road

West Main Street (Route 404)

East Main Street (Route 404)
Lapham Park

Route 104 Expressway Eastbound
Route 104 Expressway Westbound

Figure 2: Project Map
Village of Webster
North Avenue Connector Project
2014 Transportation Alternatives Program Funding Application

Proposed North Avenue Cross-section A-A’ - Looking North

Proposed North Avenue Cross-section B-B’ - Looking North

Segment A Improvements
Improvements proposed for North Avenue Connector Project
Village of Webster
North Avenue Connector Project
2014 Transportation Alternatives Program Funding Application

Figure 7
Segment B Improvements

Key Recommendations:
1. Lane reduction from 6 to 5 (not in project)
2. One southbound lane (not in project)
3. Install bike lanes
4. Install high visibility crosswalks
5. Optional color contrasting textured medians
6. Southbound right turn only lane (not in project)
7. Install share the road signage
8. Remove slip ramp and tighten radius
9. Install Route 104 trail connection
10. Install mast arm signal heads (not in project)
11. Install left-turn lane (not in project)

*includes estimated striping widths/spacing

Route 104 / North Avenue Interchange
Alternative 1b

Segment B Improvements
North Avenue
Bike Lane Alternative

Key Recommendations

1. Existing Dunkin Donuts Driveway
2. Pedestrian scaled lighting
3. Install bench
4. Install bike lane

Segment C Improvements