

Full Page Ad  
6-1/4 x 8-3/4

1/2 Page Ad  
6-1/4 x 4-1/4

1/8 Page Ad  
3 x 2

1/4 Page Ad  
3 x 4-1/4

Please send art to us in CMYK format  
saved as a PDF or JPEG at 300 dpi.

# Business Sponsorship



## WEBSTER

### Village Days

August 11, 12, & 13

# 2006

Support the  
Business Improvement District of Webster  
[www.villageofwebster.com](http://www.villageofwebster.com)

# Celebrating Our Community



## WEBSTER Village Days

Webster Village Days is a time to celebrate our community and neighbors by highlighting area artisans, young artists and village businesses. The weekend will be filled with artist booths, entertainment, food, and evening concerts at the gazebo. This will be an event for the entire family to enjoy "A Day in the Village".

### Sponsorship Levels

**Have your company name on the sleeve of the official Webster Village T-Shirt sold at the event and in local shops.**

**Sponsorship includes:**

- Full color Ad on the Back Cover of the WVD Map Guide (10,000 distribution)
- 350 T-Shirts for retail sales
- 50 T-Shirts for volunteers of WVD
- 18" x 24" sponsorship sign at the WVD Booth

One level Available **\$3,000**

#### Kids

### Level 2

**Sponsor the brand new "Kids Play Area" which includes crafts, entertainment and carnival activities.**

**Sponsorship includes:**

- Full-page, full color Ad in the WVD Map Guide (10,000 distribution)
- 18" x 24" sponsorship sign in the Kids Play Area

Four levels Available **\$2,000**

#### Music

### Level 3

**Sponsor all the music for the day at Webster Village Days Gazebo.**

**Sponsorship includes:**

- Full-page, full color Ad in the WVD Map Guide (10,000 distribution)
- 18" x 24" sponsorship sign at the stage for the full day.

Three levels Available **\$1,500**

#### Booth

### Level 4

**Sponsor local young artist showcasing their art work at our new "Young Artists Tent".**

**Sponsorship includes:**

- 1/2-page, full color Ad in the WVD Map Guide (10,000 distribution)
- 18" x 24" sponsorship sign on the booth for the full weekend. Four levels Available **\$1,000**

Have your business represented in the official Webster Village Days Booklet – distributed both prior to the event in local newspapers and stores and the weekend of Village Days.  
Distribution total 10,000 copies

Full Page Ad \$600

1/2 Page Ad \$350

1/4 Page Ad \$200

1/8 Page Ad \$125

Please print or type legibly

**Business Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Business Contact:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**City, State & Zip:** \_\_\_\_\_

**Please mark your sponsorship level.**

- |  |                                      |                                      |                                      |
|--|--------------------------------------|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> T-Brand Level | <input type="checkbox"/> Kids Level  | <input type="checkbox"/> Music Level | <input type="checkbox"/> Booth Level |
| <input type="checkbox"/> Full Page Ad  | <input type="checkbox"/> 1/2 Page Ad | <input type="checkbox"/> 1/4 Page Ad | <input type="checkbox"/> 1/8 Page Ad |

Make check payable to: Webster BID, Inc.

Mail to:  
Village of Webster  
Business Improvement District  
PO Box 941  
Webster, NY 14580

Business Improvement District of Webster is committed to developing the Village of Webster as a vital, thriving business community.

## Support the Business Improvement District of Webster